

# Sponsorship Ship Package

Somers Philanthropy

## Introduction: The Importance of Sponsorships

Sponsorships are a vital component of our mission at Somers Philanthropy, enabling us to effectively support underserved communities and make a meaningful impact. By partnering with sponsors, we can secure the necessary resources to implement our initiatives, such as providing essential school supplies, distributing nutritious meals, and organizing community engagement events. These collaborations not only help us achieve our goals but also foster a sense of shared purpose and community involvement. Sponsors benefit from enhanced brand visibility, positive community impact, and the opportunity to engage in corporate social responsibility. Together, we can create lasting change and improve the lives of those in need.

## Sponsorship Tiers:

### Platinum Sponsor: \$10,000

- **Benefits:**
  - Eight (8) VIP tickets to all Somers Philanthropy events throughout the year.
  - Prominent logo placement on all event marketing materials, banners, and our website.
  - Opportunity to speak at key events.
  - Full-page ad in the event program book.
  - Recognition in press releases and social media posts.
  - Exclusive sponsorship of a major event segment or activity.
  - Custom promotional opportunities tailored to the sponsor's needs.

### Gold Sponsor: \$5,500

- **Benefits:**
  - Six (6) VIP tickets to all Somers Philanthropy events throughout the year.
  - Logo displayed on event marketing materials, banners, and our website.
  - Half-page ad in the event program book.
  - Recognition in social media posts.
  - Opportunity to include promotional material in event gift bags.
  - Custom promotional opportunities tailored to the sponsor's needs.

## Silver Sponsor: \$2,500

- **Benefits:**
  - Four (4) VIP tickets to all Somers Philanthropy events throughout the year.
  - Logo displayed on event marketing materials and our website.
  - Quarter-page ad in the event program book.
  - Recognition in social media posts.
  - Opportunity to include promotional material in event gift bags.

## Bronze Sponsor: \$1,500

- **Benefits:**
  - Two (2) VIP tickets to all Somers Philanthropy events throughout the year.
  - Logo displayed on event marketing materials and our website.
  - Recognition in the event program book.
  - Social media mention.

## Customizable Sponsorship Options:

### Event-Specific Sponsorships:

- **Main Event Sponsor: \$7,500**
  - Benefits include naming rights for the event, speaking opportunity, and premium logo placement.
- **Workshop Sponsor: \$3,000**
  - Benefits include logo placement at the workshop, opportunity to provide branded materials, and recognition in event materials.
- **Gift Bag Sponsor: \$2,000**
  - Benefits include logo on gift bags and the opportunity to include promotional items.

### Digital Sponsorships:

- **Website Sponsor: \$1,000**
  - Benefits include logo placement on our website's homepage and a dedicated sponsor page.
- **Newsletter Sponsor: \$750**
  - Benefits include logo placement in our monthly newsletter and a feature article.
- **Social Media Sponsor: \$500**
  - Benefits include featured posts on our social media platforms and mentions in stories.

## Additional A La Carte Options:

- **Ad in Program Book:**
  - Full Page: \$500
  - Half Page: \$300
  - Quarter Page: \$150
- **Logo on Event Banner:** \$750
- **Logo on Volunteer T-Shirts:** \$1,000
- **Booth Space at Event:**
  - Large Booth: \$1,200
  - Small Booth: \$600

## Ready to Sponsor?

Are you ready to make a positive impact in the community and support our mission at Somers Philanthropy? We welcome your sponsorship and look forward to collaborating with you to create lasting change.

Please reach out to us via email or phone to discuss how we can work together:

- **Email:** [Sponsor@somersphilanthropy.org](mailto:Sponsor@somersphilanthropy.org)
- **Phone:** 978-212-9803

We are excited to partner with you and enhance the lives of those in need through our combined efforts. Thank you for considering sponsorship with Somers Philanthropy!